

# WE INSIST!

8002

MAX ROACH'S - *FREEDOM NOW SUITE*



FEATURING *ABBEY LINCOLN*  
*COLEMAN HAWKINS, OLATUNJI*

CANDID

OLATUNJI APPEARS THROUGH THE COURTESY OF COLUMBIA RECORDS

# Afro 100

# CONSCIOUSNESS



# *Buzz* group time

New rules: each *buzz* group must have four people, so move if that's what it takes to be in a group. Take 10 minutes.

Question: What is more important: color (biology), class (political economy), or culture (values and style)? Why?



Elizabeth Catlett

# The Black Experience

## Objective

**Color (Biology)**

**Class (Political economy)**

**Culture (Community)**

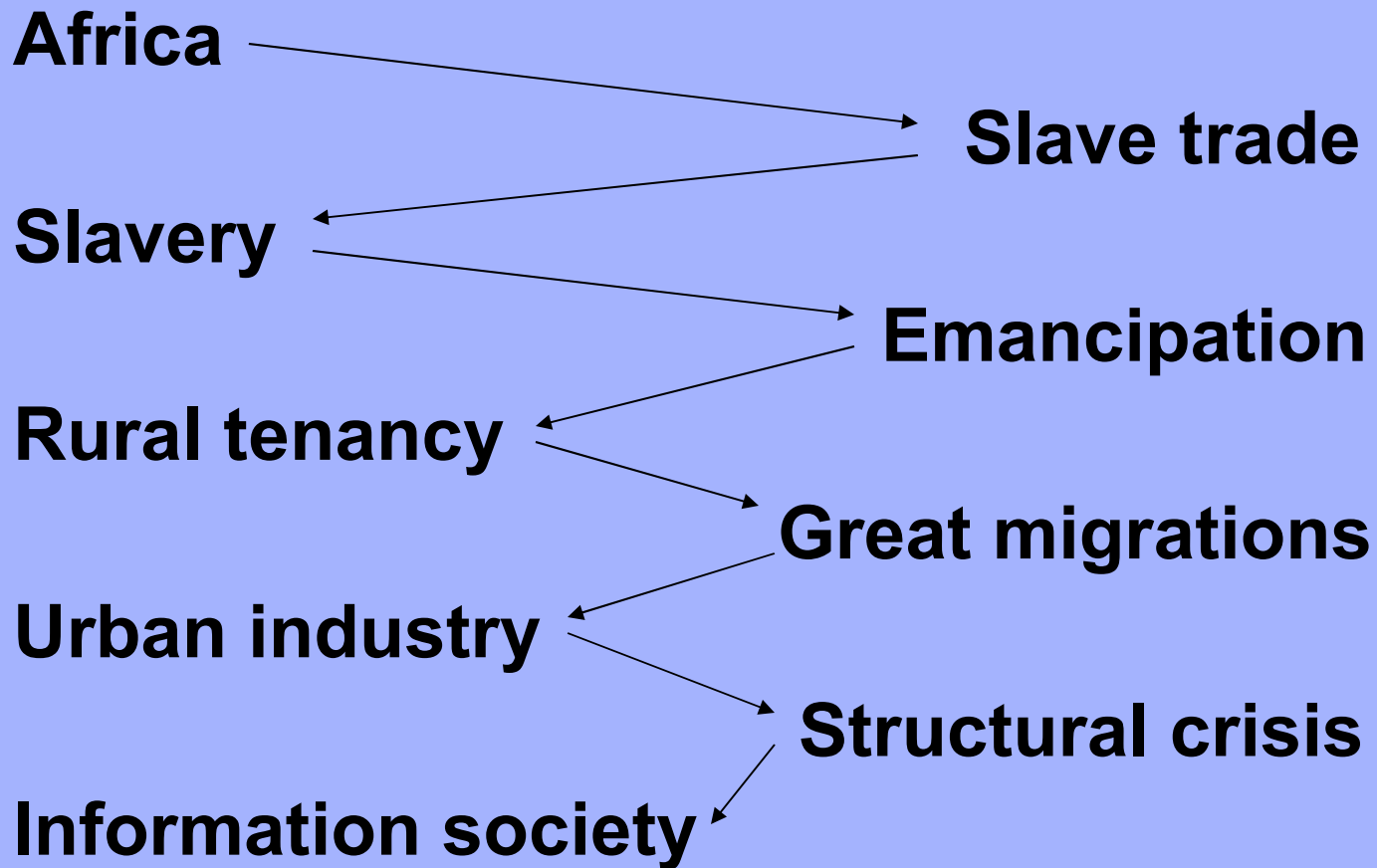
## Subjective

**Consciousness (Psychology,  
Philosophy)**

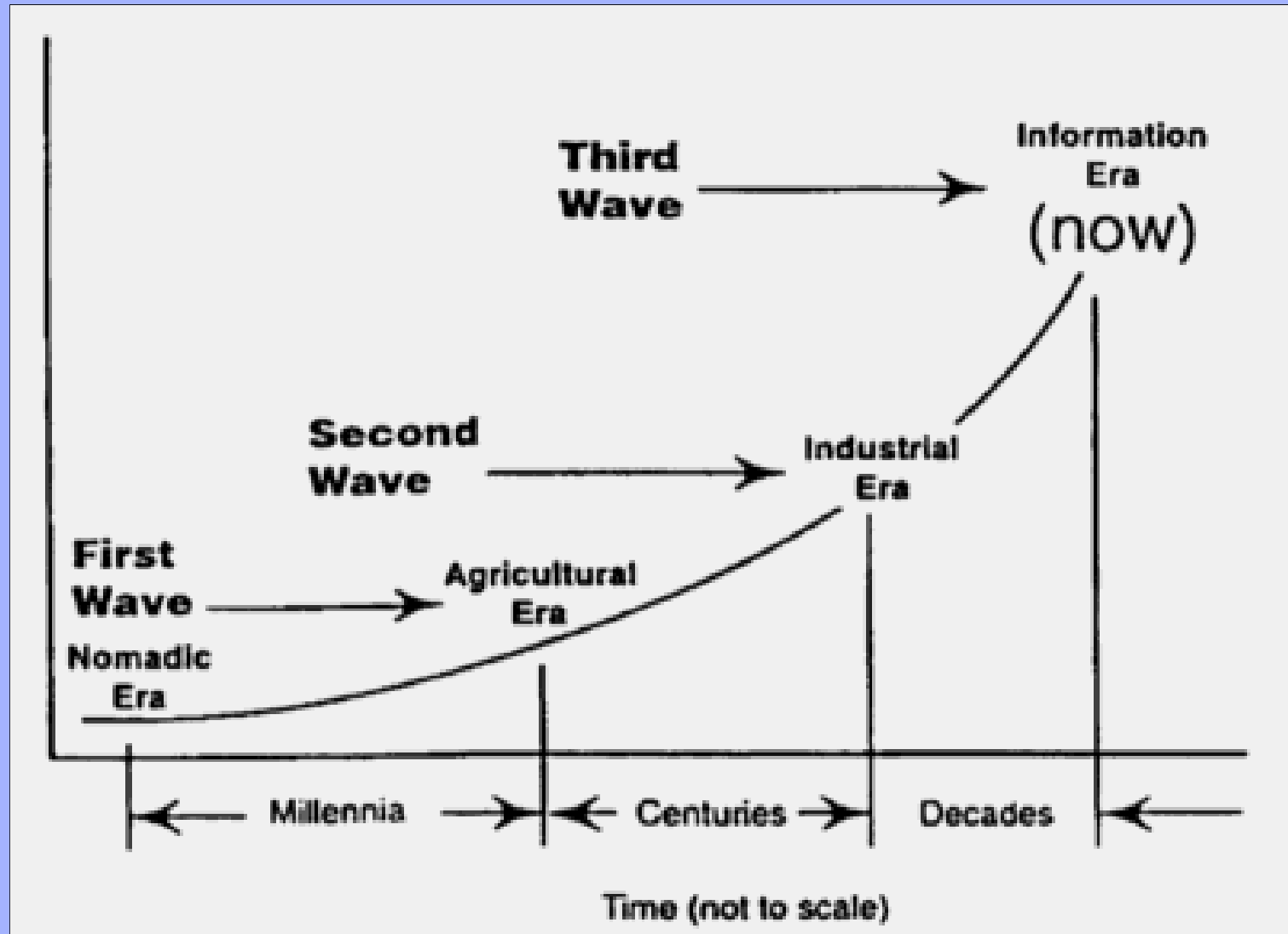


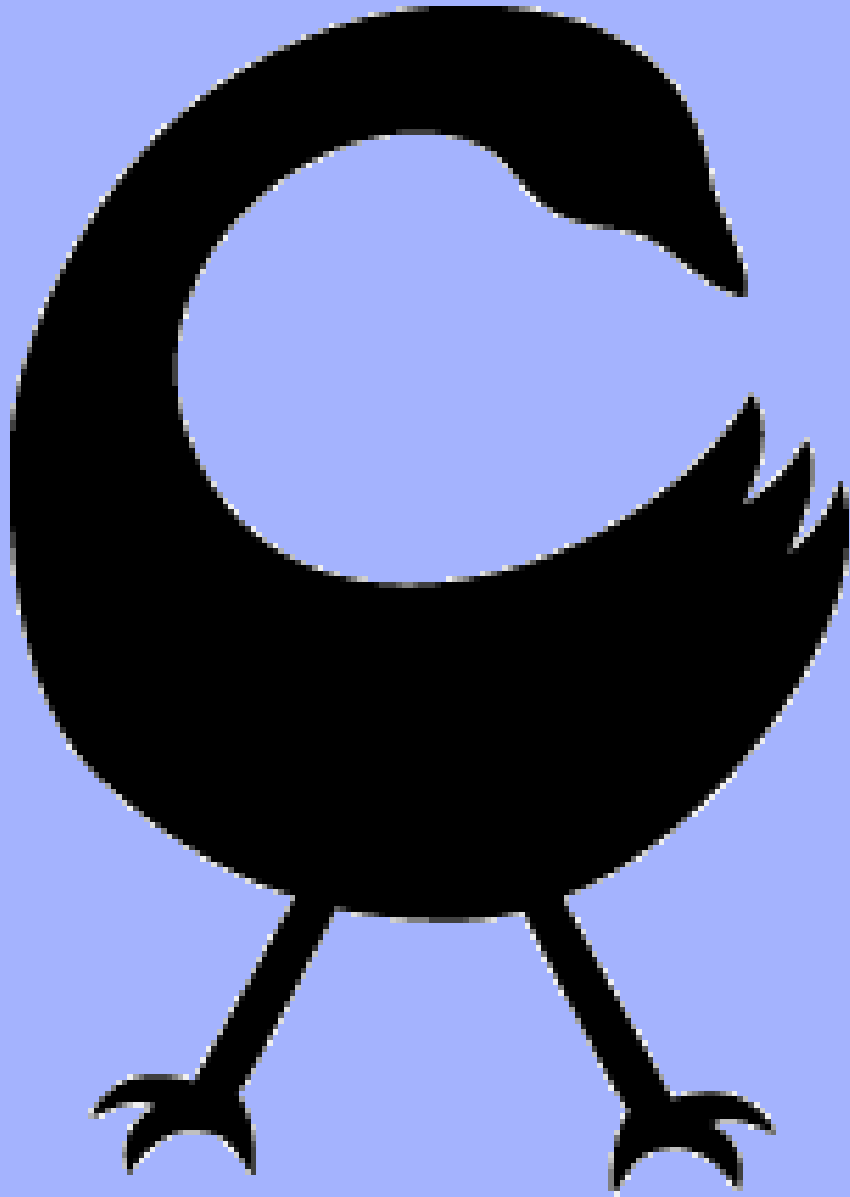
# The logic of Black history:

modes of social cohesion, modes of social disruption



# Historical periodization of the dominant global economy



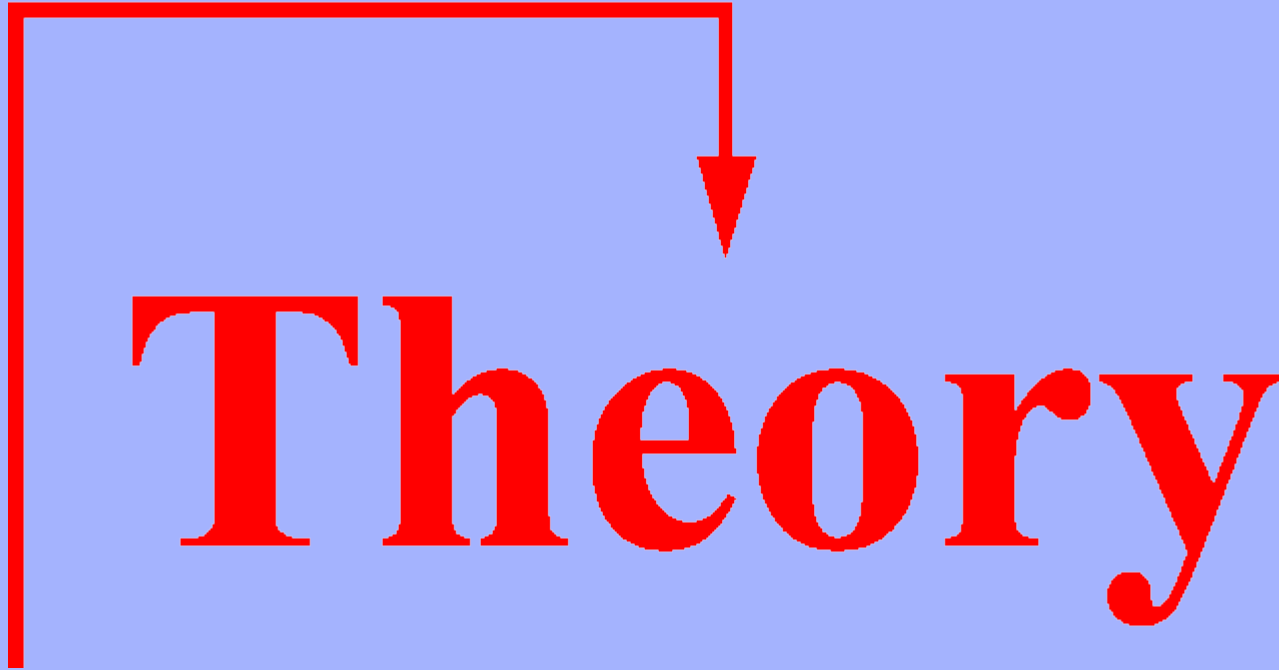


**Sankofa**

# Epistemology

Perception  $\leftrightarrow$  Cognition

# Two perspectives on consciousness



**Opinion**: the ideas and thoughts all of us have about a great many things.

**Ideology**: systematic thinking and a commitment to action.





Many Black people wonder what would happen if we could flip the script, and reverse roles with white people.



The public opinion poll:

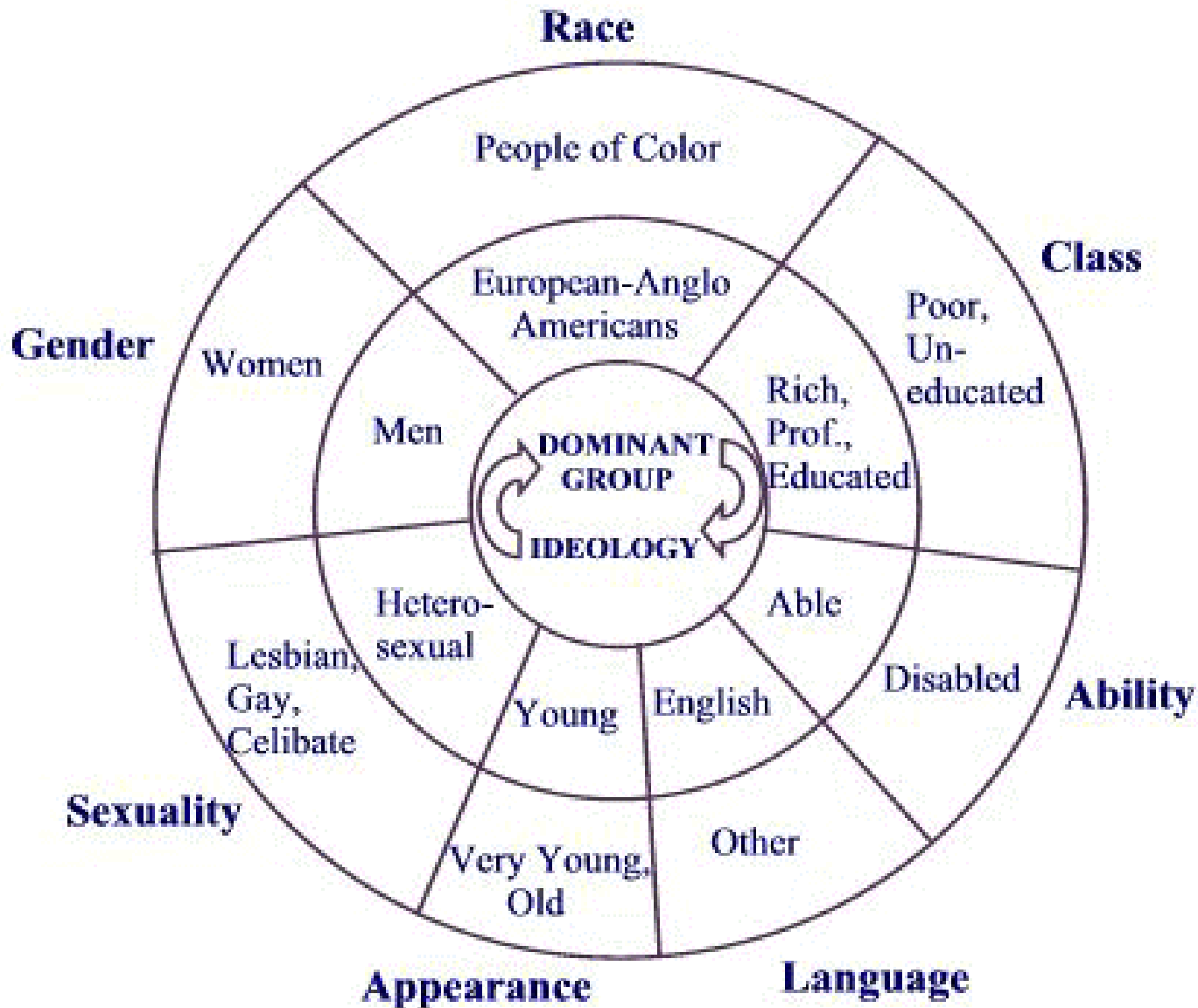
# The Gallup Poll

## 1. The website

## 2. The data

- Annual survey on race relations
- Marriage
- Katrina
- Bush

# Ideology and hegemony



# Class and mainstream Consciousness

Capitalist class	Defend the mainstream
Middle class	Join the mainstream
Working class	Reform the mainstream
Anti-class	Transform the mainstream



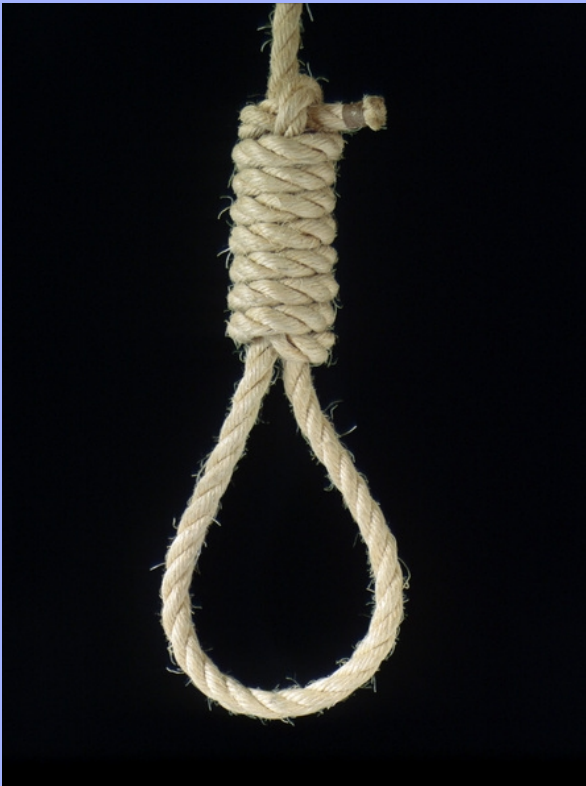
# Lynchings 1882-1968

Mississippi	539
Georgia	492
Texas	352
Louisiana	335
Alabama	299
All states	3,446

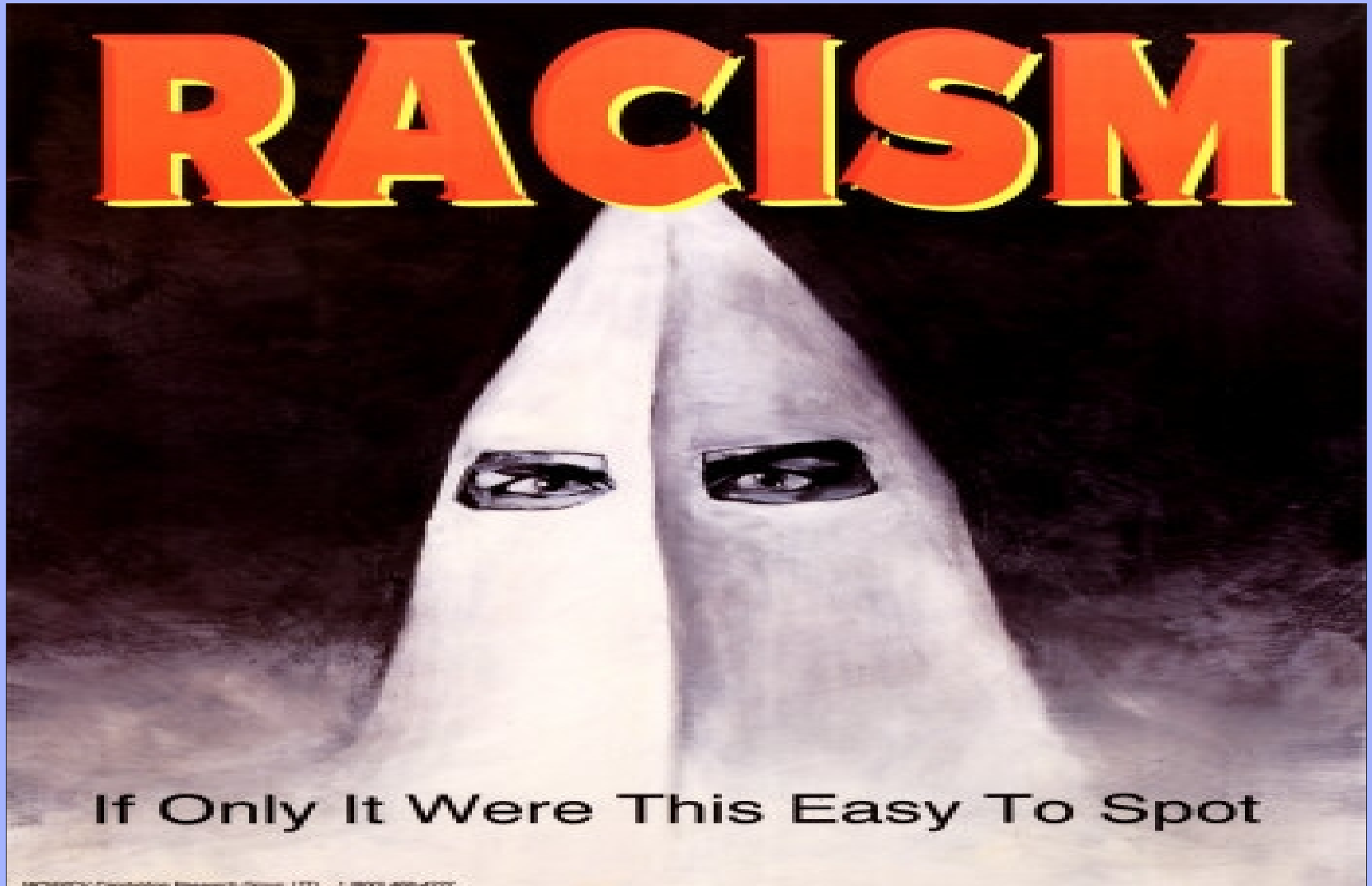


Photograph from Bettmann/Corbis

# 2006 Background to “Jena 6” case



# 2007 current racist reaction





# Critical issues

1. The population
2. The political economy
3. The political leadership
4. The media
5. The “crimes” or “pranks”



1. The forces of racism
2. The federal government
3. The forces of justice
4. Jena in Urbana/Champaign
5. The future

# Main Black Ideologies *of change*

**Black liberation  
theology**

**Panafricanism**

**Nationalism**

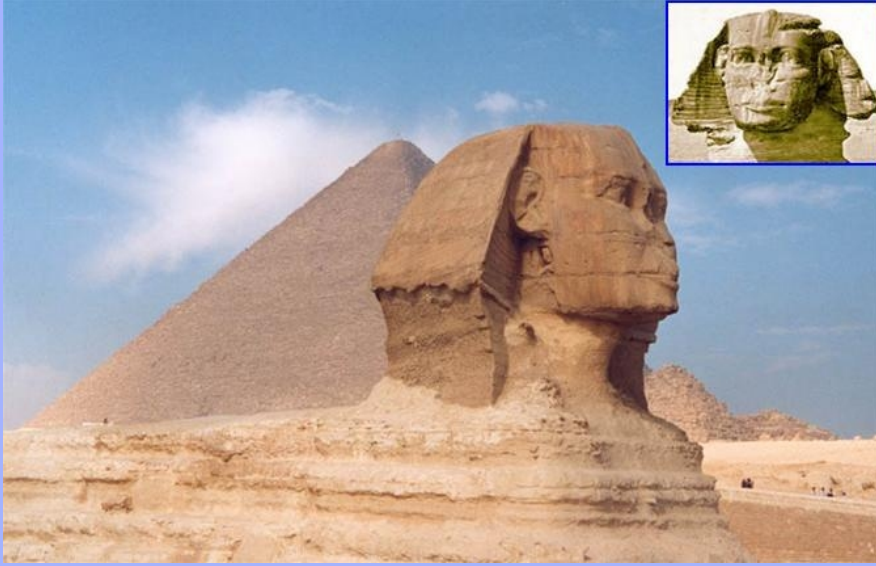
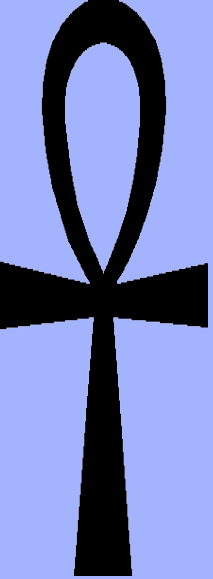
**Womanism**

**Socialism**





The end of  
Eurocentrism



# The rise of **Afrocentrism**



**Asa Hilliard**  
1933 -2007

# AKAN DAY NAMES (Ghana) →

On what day of the week were you born?  
**Find the answer**

If you were from Ghana what would be your name?

<i>Day of birth</i>	<i>Female</i>	<i>Male</i>
<b>Monday</b>	Adwoa, Adzo, Ajoba, Ejo	Bobo, Jojo, Kobie, Kojo, Kwodwo
<b>Tuesday</b>	Abena, Abla, Araba	Ebo, Kobena, Kwabina
<b>Wednesday</b>	Aku, Akuba, Ekuwa, Kuukuwa	Kuuku, Kwaku, Kweku
<b>Thursday</b>	Aba, Yaa, Yaaba, Yaayaa	Ekow, Yao, Yaw, Yokow
<b>Friday</b>	Afi, Afua, Efie, Efua	Fifi, Kofi, Yoofi
<b>Saturday</b>	Ama, Awo	Ato, Atoapem, Kwame, Kwamena
<b>Sunday</b>	Akosua, Esi, Kisi	Akwasi, Kwesi, Siisi

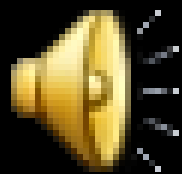
# BIKO AND SOLIDARITY



**BLACK PEOPLE'S CONVENTION  
TRIBUTE TO THE LATE  
HONORARY PRESIDENT  
BANTU STEPHEN BIKO**

*One Azania. One Nation*





# What is 21<sup>st</sup> century consciousness?

1. The language of the past is insufficient, because people have changed – check the opinion polls.
2. The ideologies of the past continue as the foundation of Black social thought.
3. How can we change our thinking from what was relevant in the industrial society to relevance in the information society?





# Webliography

Slide 02	Marvin Gaye / Inner City Blues (Make Me Wanna Holler) / Track 9
Slide 07	<a href="http://en.wikipedia.org/wiki/Sankofa">http://en.wikipedia.org/wiki/Sankofa</a>
Slide 09	Young Nobles / Soldier 2 Soldier (stic man) / Track 4
Slide 10	<a href="http://www.galluppoll.com">http://www.galluppoll.com</a> <a href="http://www.galluppoll.com/videoArchive/?CI=23869&amp;VAP=0&amp;VASRCH=race">http://www.galluppoll.com/videoArchive/?CI=23869&amp;VAP=0&amp;VASRCH=race</a> <a href="http://www.galluppoll.com/videoArchive/?CI=28420&amp;VAP=0&amp;VASRCH=race">http://www.galluppoll.com/videoArchive/?CI=28420&amp;VAP=0&amp;VASRCH=race</a> <a href="http://www.galluppoll.com/videoArchive/?CI=18529&amp;VAP=0&amp;VASRCH=race">http://www.galluppoll.com/videoArchive/?CI=18529&amp;VAP=0&amp;VASRCH=race</a> <a href="http://www.galluppoll.com/videoArchive/?CI=17359&amp;VAP=1&amp;VASRCH=race%20youth">http://www.galluppoll.com/videoArchive/?CI=17359&amp;VAP=1&amp;VASRCH=race%20youth</a>
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Slide 23	James Brown / Say It Loud (I'm Black and I'm Proud)